



Newsletter – July 2020

HELLO AND WELCOME TO DISCOVER TWICKENHAM'S FIRST MONTHLY NEWSLETTER!

New Board and BID Manager

The BID had a difficult time last year with the previous manager leaving and the Board being in a state of flux. However, we have recruited seven new Directors to the Board from the local business community and our new full-time Manager, Natasha, who joined us in April 2020. To find out more about the board of directors and our BID manager, please click [here](#).

The new Directors know that there is a lot of work to be done to get Discover Twickenham up to speed and promoting Twickenham businesses. We had been working on a programme of activities and events for 2020 and beyond, in line with the themes in the business plan. As the C-19 pandemic has put a halt to some of these projects in the short term, we have been working towards the support and recovery of businesses during and after the current crisis.



Hanging Baskets

In May, we installed hanging baskets on London Road, Heath Road, Church Street and arranged for baskets to go up at Twickenham Green so that the flowers can be enjoyed throughout the summer months.

Street Cleansing and Disinfecting

We have arranged for the town centre's streets and major touch points to be deeply cleaned and disinfected. The cleaning team will continue to operate a weekly cleaning schedule throughout July, providing reassurance for our customers, residents, and workers.

We will continue with regular street cleansing and sanitising, post lock down, if our businesses see this as something that adds value in the long term.





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New Website Launch & Social Media

Our new website discovertwickenham.co.uk went live in mid-June. Please visit the website to register your business and have a look around! We have been working towards building up our online presence so that we can promote Twickenham and all its wonderful businesses. Follow us on Facebook:

www.facebook.com/DiscoverTwick/

Twitter: [@discovertwick](https://twitter.com/discovertwick) and Instagram: [@DiscoverTwickenham](https://www.instagram.com/DiscoverTwickenham) for ongoing news and updates.

Ringo – free parking

We are currently in talks with Ringo about the potential to reinstate the 59 minutes of free parking that has been in place in the past. We are looking into receiving some stats to try and gauge how much footfall the free parking brings to the area to see what additional value it adds to our businesses.

Christmas

We are planning towards Christmas and will do all that we can to decorate and make it an enjoyable celebration for the whole town centre.

First Mile – Waste & Recycling

Discover Twickenham is working in partnership with First Mile, to give you **discounts** on your waste and recycling disposal. Collections are **flexible** as this is a **pay as you go service** with **no contracts** or sign up fees. Please contact Natasha on **07586 090739** or at n.heaphy@discovertwickenham.co.uk if you would like to know more.



TwickTraders

We have set up TwickTraders; a free online trading platform for local businesses to sell to neighbouring residents. The TwickTraders project builds on experience drawn from a pilot launched in the run up to Christmas 2019. The pilot included around a dozen businesses in Twickenham and the platform provided a one-stop shop for local retailers, emulating the Amazon multi-retailer marketplace.

TwickTraders is now an immediate response to C-19 and is running a soft launch with a small number of traders. Many businesses in Twickenham have an online-operation and home delivery service. Some of which may have been affected by C19 as their doors have been closed to the public. This platform is here to help any businesses that is based in the BID area, that can deliver their goods locally. If you would like some more information of how to get involved, please contact Natasha on **07586 090739** or at n.heaphy@discovertwickenham.co.uk

