



## Newsletter – August 2020

**HELLO AND WELCOME TO DISCOVER TWICKENHAM'S AUGUST NEWSLETTER!**

### **Bigger discounts on your waste and recycling collections with First Mile**

Discover Twickenham partners with First Mile, one of the UK's fastest growing recycling companies, to provide outstanding waste and recycling services to BID businesses who want to save money and help the environment at the same time.

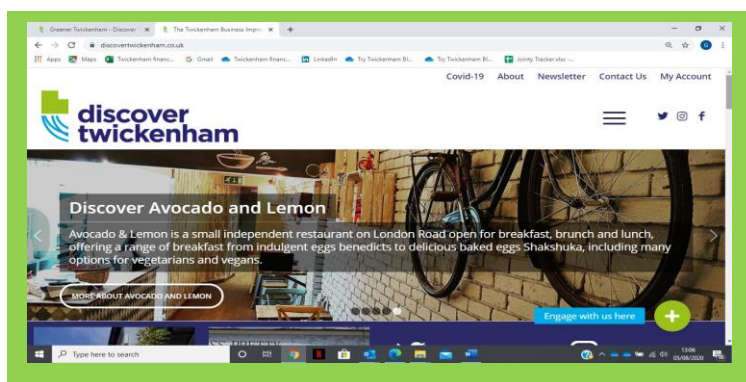
With its carbon-neutral fleet, zero-to-landfill policy, and sustainable recycling solutions for more than 20 material types, First Mile transforms how businesses recycle, manage waste and reduce their impact on the environment.

Together, we help to keep the streets of Twickenham clutter-free and the air clearer of pollution, thanks to First Mile's low-emission vehicles and optimised routes.

**If you are already using First Mile you will notice increased discounts on your bag orders for the rest of the year. Discounts will also apply to any new business that comes on board this year!**

Please email Natasha at [n.heaphy@discovertwickenham.co.uk](mailto:n.heaphy@discovertwickenham.co.uk) or call on **07586 090739** if you would like some more info.

**Check out Avocado & Lemon (picture below), Brown's Artisan Butchers, C. Goode Pharmacy, Lota From Stockholm and Baseri Barber Shop who are all new featured businesses on our website:**  
<https://discovertwickenham.co.uk/>



**Feature your business on our website**

If you would like to become a featured business on our website, all you need to do is send over the following:

- A picture of the shop/staff that you would like on the website.
- 2 or 3 paragraphs about the business, how long you have been in Twickenham, what you sell/ what services you provide etc.

Please email this to

[n.heaphy@discovertwickenham.co.uk](mailto:n.heaphy@discovertwickenham.co.uk) if you would like to feature.

### **Twickenham is open for business in person and online!**

While we love to see your faces through shop windows and chew the fat over how we could improve Twickenham, we know today's world does not always allow for that.

**So we created TwickTraders... think Amazon for Twickenham shopping!**

TwickTraders was launched in response to the 2020 global pandemic as an e-commerce platform to support local retailers; now we believe it has currency forever. All of the sales receipts go to you, the retailer! To get started please email [n.heaphy@discovertwickenham.co.uk](mailto:n.heaphy@discovertwickenham.co.uk). **We now have a growing number of traders and would love to have you on board.**

**Eat Out to Help Out in Twickenham**

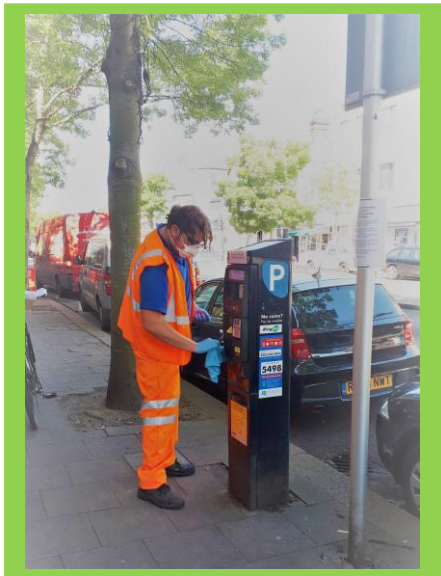
We are pleased to see that almost 30 of the businesses in the BID area have signed up to the Eat Out to Help Out Scheme. If you would still like to get involved, please click here to register:

<https://www.gov.uk/guidance/register-your-establishment-for-the-eat-out-to-help-out-scheme>

**Plans and projects for the near future**

We are still working on bringing you more street cleaning and reintroducing parking incentives to the town centre. However, we are investigating what will add the most value to our businesses and all decisions will be made with this in mind. You will be notified of any exciting developments as they happen.

Plans for Christmas are starting to take shape and we are hoping to have the lights put up a little earlier than usual for celebrations this year!



For regular news and updates, please following us on social media:

**Instagram:** <https://www.instagram.com/discovertwickenham/>

**Facebook:** <https://www.facebook.com/DiscoverTwick/>

**Twitter:** <https://twitter.com/DiscoverTwick>

**Our hanging baskets have bloomed!**

We hope you are all enjoying the baskets now that they have grown and flourished.



**1 Month free disinfectant service:**

Are you a small business looking for help with internal cleaning and sanitising?

The BID is working in partnership with a company who specialises in an easy to use disinfectant spray for businesses.

Please get in touch to trial a **month's free service!**

Email [n.heaphy@discovertwickenham.co.uk](mailto:n.heaphy@discovertwickenham.co.uk) if you are interested.

If you have any queries, questions, or ideas; please do not hesitate to get in touch with Natasha, our BID manager.

**Email:** [n.heaphy@discovertwickenham.co.uk](mailto:n.heaphy@discovertwickenham.co.uk)

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